



# EuroTier<sup>®</sup>

First in animal farming.

# 2024

12 - 15 NOVEMBER  
HANOVER, GERMANY

## THE WORLD'S LEADING TRADE FAIR FOR PROFESSIONAL ANIMAL FARMING



we innovate  
animal farming



incl.

**eenergy  
decentral<sup>®</sup>**  
POWERING NEW IDEAS

**WORLD  
POULTRY  
SHOW<sup>®</sup>**

**inhouse  
farming<sup>®</sup>**  
feed & food show

MADE BY



# EUROTIER – MEETING POINT FOR THE INDUSTRY

As the world's leading trade fair for professional animal farming and livestock management, EuroTier offers a complete overview of innovations and establishes standards. It presents solutions and innovations for cattle, pig and poultry production. The topics of sheep and goats, pension horses, aquaculture, alternative proteins and direct marketing complete the exhibition and technical programme.

**Present your innovations. Establish contacts. Maintain your network. Become part of EuroTier 2024.**



## Open network and professional voice

As the organiser of EuroTier, the DLG fosters progress in the global agricultural, agribusiness and food industries with knowledge, quality and technology transfer.

## Part of EuroTier:



# 10 REASONS FOR PARTICIPATING

**The industry meeting place for all market participants:**  
Exhibition, conferences and networking.

**Complete market overview:**  
all species,  
all topics,  
all innovations.

**The entire value chain:**  
From feed and husbandry  
to processing and  
marketing.

**+ 2,000 exhibitors**  
**+ 60% international**  
**+ 60 countries** expected  
**95% say: The world's leading trade fair** for professional animal farming

**+ 120,000 professional visitors**  
**+ 40% international**  
**+ 150 countries** expected  
**77% say: goals achieved!**



**Extremely high visitor quality:**  
**94%** professional visitors,  
**80%** decision-makers,  
**56%** farmers.

**Clearly structured:**  
Structured in subject groups  
guides visitors to their  
specific points of interest.

**Global media coverage:**  
over **1,000** journalists,  
bloggers and Influencer  
from over **50** countries.

**Perfectly combined:**  
incl. EnergyDecentral  
incl. World Poultry Show  
incl. Inhouse Farming.

**Over 400 events:**  
up-to-date, informative,  
inspiring, relevant to  
production and practice.

# EXHIBITION PROGRAMME



- Breeding animals, breeding programmes, trade, reproduction technology
- Feed and other farm inputs
- Feed storage, feed production
- Barn and hall construction
- Husbandry and feeding technology
- Climate and environmental technology
- Milking and cooling technology
- Technology for dung, solid manure and slurry
- Transport vehicles, transport services
- Processing and marketing
- Equipment and accessories
- Management and consulting
- Training/advanced training, associations, media
- Bioenergy and decentralised energy supply
- Inhouse Farming **NEW**
- Offers for the B2B supply industry **NEW** powered by SYSTEMS & COMPONENTS

Back in 2024::



**WORLD  
POULTRY  
SHOW**<sup>®</sup>

## AWARD-WINNING INNOVATIONS



**Innovation Award in Gold and Silver**  
The most important innovation award of the animal farming sector!



**DLG-Agrifuture Concept Winner**  
Concepts and visions for the future



**Animal Welfare Award**  
For even more animal welfare

# INTERNATIONAL TECHNICAL PROGRAMME



- Cattle and Pig Event
- International Poultry Conference
- Poultry Event
- Animal Health Event
- bpt Veterinary Congress
- BIOGAS Convention
- TopTierTreff (Top Cattle Breeds)
- BarnRobotEvent
- DLG-AgriLeaders Club
- Campus & Career
- agrifood start-ups
- DLG.Prototype.Club
- Young Farmers Day & Young Farmers Party

## FOCUS ON TOPICS RELEVANT FOR THE INDUSTRY

- Emission control
- Sustainability
- Green Productivity
- Animal health
- Animal welfare
- Automation, Robotics, artificial intelligence



**80%** say: “(Very) Impressive professional programme!”

Technical partners:



## DATES FOR YOUR PLANNING

mid-November 2023 EuroTier registration opens

31 January 2024 Registration deadline

1 February 2024 - Start of hall layout planning  
- End regular price conditions  
(bookings after: late fee)

31 May 2024 - Stand confirmation incl hall plan and  
invoice available online  
- Order services and additional options online  
- Register for the Innovation Awards:  
1. EuroTier Innovation Award  
2. Animal Welfare Award  
3. DLG-Agrifuture Concept Winner

31 July 2024 Innovation Awards registration deadline

September 2024 Pre-press conference with announcement of  
Innovation Award Winners

31 October 2024 Deadline for online service orders

4 – 11 November 2024 Stand setup

12 – 15 November 2024 EuroTier, Hanover exhibition grounds

16 – 21 November 2024 Dismantling of stands

## HANOVER EXHIBITION GROUNDS



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